WEBSITE PRIVACY POLICY

Use of Cookies
This Policy is issued for Think Psychology Services

Websites to which this Policy applies
This Policy applies to all sites and pages on the thinkpsychologyservices.com domain

What are cookies?
Cookies are small text files that may be stored on your computer or other device when you visit a website. They are generally used to make websites work, to keep track of your movements within the website, to remember your login details, and so on. There are different types of cookies, and they can be distinguished based on their origin, function, and lifespan. Important characteristics of cookies include the following:

First party cookies are cookies that are placed by the website you are visiting, while third party cookies are placed by a website other than the one you are visiting. Please note that we do not control the collection or further use of data by third parties.

Necessary cookies are necessary to allow the technical operation of a website (e.g., they enable you to move around on a website and to use its features).

Performance cookies collect data on the performance of a website such as the number of visitors, the time spent on the website and error messages.

Functionality cookies increase the usability of a website by remembering your choices (e.g. language, region, login, and so on).

Targeting/advertising cookies enable a website to send you personalized advertising.

Session cookies are temporary cookies that are erased once you close your browser while persistent or permanent cookies stay on your device until you manually delete them or until your browser deletes them based on the duration period specified in the persistent cookie file.

More information on all aspects of cookies can be found on www.allaboutcookies.org.

Why do we use cookies?
We may use cookies to:
- distinguish between visitors;
- improve the use and the functionality of our website; and
- analyse how our website is used and compile anonymous and aggregate statistics.
- We do not use the collected information to create visitor profiles.

What types of cookies do we use?

Name	Third Party (Source)	Duration	Purpose	Types of data collected
_gat_UA-109135067-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-82007701-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-108734124-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-109127216-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-100364052-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-109161106-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-108704639-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-108735944-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-57906365-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-11097980-2	Third party (Google Analytics)	1 minute	Used by Google for user	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and

			behaviour tracking	throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gid	Third party (Google Analytics)	Session cookie	Functionality (site analytics)	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-88650119-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_gat_UA-1682832-1	Third party (Google Analytics)	Session cookie	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
_ga	Third party (Google Analytics)	1 year	Used by Google for user behaviour tracking	The Google Universal Analytics javascript library uses first-party cookies to: distinguish unique users and throttle the request rate. To optout click here(https://tools.google.com/dlpage/gaoptout?hl=en)
__auc	Third party (Google Analytics)	Session cookie	Aggregate analysis of website visitors	The LoginRadius service is in use to allow use of social media accounts as logins to the shop. This simplified the sign-up process (especially for Google users) but does mean extra cookies need to be set.
__asc	Third party (Google Analytics)	Session cookie	Aggregate analysis of website visitors	The LoginRadius service is in use to allow use of social media accounts as logins to the shop. This simplified the sign-up process (especially for Google users) but does mean extra cookies need to be set.
YSC	Third party (Google Analytics)	Session cookie	Used by YouTube (Google) for storing user preferences and other unspecified purposes	A cookie that YouTube sets that measures your bandwidth to determine whether you get the new player interface or the old.
VISITOR_INFO1_LIVE	Third party (Google Analytics)	1 year	Used by YouTube (Google) for storing user preferences and other unspecified purposes	A cookie that YouTube sets that measures your bandwidth to determine whether you get the new player interface or the old.
IDE	Third party (Doubleclick)	2 year	Google DoubleClick to register and report the Website user's actions after viewing or clicking one of the advertiser's	We also use one or more cookies for advertising we serve across the web. One of the main advertising cookies on non-Google sites is named 'IDE' and is stored in browsers under the domain doubleclick.net.

			ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	
NID	Third party (Google Analytics)	Session cookie	Used by Google for Google Maps preferences	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.
PREF	Third party (Google Analytics)	Half year	Used by Google for Google Maps preferences	Most Google users have a preference cookie on their browsers referred to as "PREF". A web browser sends this cookie by request to Google sites. The PREF cookie can store your preferences and other information, specifically your preferred language (for example, English), as well as the number of search results you want to be displayed per page (for example, 10 or 20), and whether you want to activate the Google SafeSearch filter.

An overview of the cookies used on this website is set out in the following table.

Please note that the processing of data in connection with cookies, and for other purposes, is governed by our Privacy Policy

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site.

The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

For more information please visit http://www.google.com/analytics/